



# **Fairport Canal Days** **Artist Application & Instructions 2012**

**June 2nd & 3rd**

**Saturday, 10 am to 6 pm**

**Sunday, 10 am to 5 pm**

**On June 1<sup>st</sup>, Friday @ 4:30-10pm, there will be  
a special kickoff event celebrating our 35th anniversary!  
Check website for updates.**

## **What is Fairport Canal Days?**

Fairport Canal Days is a two-day annual Arts and Crafts Festival featuring 200+ artisans, along with food vendors, children's activities and live entertainment, held the first full weekend in June in the Village of Fairport, New York along the Erie Canal.

Friday is the kick off to the weekend with BBQ and a premier Rochester area band. **(No artisan set up)**

Fairport is an eastern suburb of Rochester located in central western New York and is one of the showcase stops for boats traveling the historic Erie Canal. Boat cruises along the Erie Canal add to the festive atmosphere. Canal Days has become one of the premier events in the Northeast, attracting over 200,000 visitors each year.

- **Demonstrate/Share your Skills! Extra space is available if need be**
- **Best of Show Award! Automatic acceptance to next year's show and half price booth fee**
- **Kid Zone! Behind Bank of America with Food Vendors**
- **Young Emerging Artists Invited from Rochester area Schools & Colleges (Under 25 years old)**
- **Rochester Local Art Groups Invited**
- **Enter the Fairport Canal Day 2012 Poster Contest!**

## **Important Dates**

- **December 2011 Application mailed & available online**
- **February 1<sup>st</sup> 2012 Application Deadline: Apps must be postmarked or received online by Feb.1<sup>st</sup> (Thereafter, submit \$50 late fee)**
- **March 1<sup>st</sup> 2012 Acceptance Notification**
- **May 21st 2012 Set up Information**

**Sponsored by the:**  
**Fairport Perinton Merchants Association Inc.**  
**Fairport Canal Days**  
**P.O. Box 1257, Fairport, NY 14450**  
**[info@fairportcanaldays.com](mailto:info@fairportcanaldays.com)**  
**<http://www.fairportcanaldays.com>**  
**Phone 585-234-4323**

# Artisan Application and Instructions

## Festival Requirements & Information

- All work displayed must be consistent with photos submitted with the application. Compliance will be verified during the festival.
- Exhibitors displaying buy/sell items will be immediately dismissed.
- Each exhibitor will be assigned a 10' wide x 10' deep space (not tent).
- Be prepared for any kind of weather, especially winds! Come with rain covers, tie downs, and weights. Spikes are not allowed! Bring levelers, some sidewalks are uneven.
- No generators allowed. Electric is not available.
- The Committee attempts to honor specific space location requests, but no guarantees can be made.
- Only one artist may exhibit in each space. Two may share with prior approval of committee.
- Must be registered with the State of New York and display "Certificate of Authority". Artists are responsible for collection and payment of 8% local sales tax. For tax info: visit [www.tax.state.ny.us](http://www.tax.state.ny.us) (form DTF-17)
- Limited corner spaces are available for an additional fee of \$25. If a corner is not available, the \$25 will be refunded at the show.
- Demonstrate in your booth! We identify as such, with your booth location, in our promotional materials. (5' additional space can be made available, please note on application)

**Insurance Certificates:** Required for all accepted Interactive Activities. ie: children's activities...

- Insurance must name the following TWO event sponsors as certificate holders:  
**Fairport Perinton Merchants Assoc.**  
6 North Main St., Fairport, NY 14450   **and**  
**The Village of Fairport**  
31 South Main St., Fairport, NY 14450.

## Applications

Complete your application Online!

OR

Return the completed application page along with...

- THREE PHOTOS OF YOUR WORK
- ONE PHOTO OF CREATING YOUR WORK  
(Automatic denial if not submitted)
- All photos must be consistent with work in booth. Compliance will be verified during the festival.
- The four photos are to be submitted with the application in either print or CD form or uploaded digitally on the website.
- Include an appropriate size self-addressed stamped envelope (SASE) with 84¢ postage for return of the photos. Photos will not be returned if you do not include a SASE. CD's will not be returned without proper size SASE and postage.

## Selection Process

We are a juried arts and crafts festival, with approximately 200 available spaces. Acceptance is based on the **quality and originality** of work as represented by the submitted photos. Jurying will continue with use of your submitted photos to cross reference throughout the festival weekend. **Decisions of the panel are final.**

## Local Art Groups

- One Booth Fee/per Art Group!
- Application Fee Only per artisan in group
- Complete an application for each artisan representing your group. (names will be listed in our promotional materials)
- A banner or sign hung in booth identifying the name of group/association

## Fees

- Each application must be accompanied by application and booth fees. If you apply on-line through our website, you may pay with Master Card or Visa. If you mail in your application please include checks payable to FPMA Inc.:
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- One check for the non-refundable \$25 application fee
- One check for booth fees (\$260.00 for one booth or receive a (2) two booth discount - \$495)
- If requesting a corner booth, please include a separate check for \$25.
- Any application postmarked after February 1, 2012, must include a non-refundable late fee check of \$50.00, otherwise the application will be returned unprocessed
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**Applications Mailed In:** Any application fee and late fee checks will be deposited upon receipt. The booth fee check will be returned to applicants who are not accepted in the festival. If you are accepted to the festival, any booth and corner fee checks will be deposited upon acceptance to the festival.

**Applications Submitted Online:** Payment is accepted at time of application. The booth fees and corner fee if submitted will be refunded to applicants who are not accepted for the festival.

## **Also:**

Any checks returned for Insufficient Funds will result in applicant rejection.

No refunds will be made after April 30th or for removal of cause.