



Fairport Canal Days 2012

June 2 – 3, 2012

Sponsorship Application

(Please Print)

Name of Organization: _____

Contact Name: _____ Phone Number: _____

Business Address: _____

Mailing Address: _____

Email Address: _____

Sponsorship Level Requested: (Please mark the box of the sponsorship level you are requesting)

- DUCK RACE SPONSOR - \$5,000**
2- 10 x 20 Booths
Electric provided
All Duck Race materials include Sponsor's logo
Live participation of Duck Race event
Live Mentions throughout Friday Evening by the Band
Sponsor Listing in Fairport Canal Days Print and Website Advertising
Use of the Fairport Canal Days Logo through June 5, 2012.
- BAND SPONSOR - \$3,000**
1 - 10 x 20 Booth on Friday Night, Saturday and Sunday at Fairport Junction
Electric provided
Live Mentions throughout Friday Evening by the Band
Sponsor Listing in Fairport Canal Days Print and Website Advertising
Use of the Fairport Canal Days Logo through June 5, 2012.
- TRANSPORTATION SPONSOR-- \$3,000**
1 - 10 x 20 Booth on Friday Night, Saturday and Sunday at Fairport Junction
Electric provided
Live Mentions throughout Friday Evening by the Band
Sponsor Listing in Fairport Canal Days Print and Website Advertising
Use of the Fairport Canal Days Logo through June 5, 2012.
- LIFTBRIDGE LEVEL - \$2,500**
1 - 10 x 20 Booth on Friday Night at Fairport Junction on Liftbridge Lane
Electric if available upon request
Saturday and Sunday location may be at Fairport Junction, Village Landing or Main St.
Live Mentions throughout Friday Evening by the Band
Sponsor Listing in Fairport Canal Days Print and Website Advertising
Use of the Fairport Canal Days Logo through June 5, 2012.

- ❑ **CANAL LEVEL - \$500**
Live Mentions throughout Friday Evening by the Band
Sponsor Listing in Fairport Canal Days Print and Website Advertising
Use of the Fairport Canal Days Logo through June 5, 2012.

Electrical Requirements

Please list your electrical requirements:

Minimum Amperage and voltage

Other _____

Please Note:

*Friday set up time for Band and Liftbridge Sponsors is 1:00-2:00 p.m. on Friday and tear down is following the band about 9:00 p.m.

*This application must be accompanied by a check in the amount of the sponsorship level you are requesting. Checks should be made payable to: Fairport Perinton Merchants Association.

*The deadline for receipt of the application is **April 15th**. Applications are reviewed and notification of acceptance will be in the mail on or about **April 30th**. **Acceptance is granted on a first returned basis.**

As a sponsor I agree that:

- **My display area will be staffed at all times during the show hours and I will not sublet or place any other business or organization in my space.**
- **All activity will be confined to my display area (10'x10').**
- **I will be prepared for any kind of weather with appropriate rain covers, tie downs, and weights. Spikes are not allowed! And all tables must be draped to the ground.**
- **Generators are not allowed.**
- **I will not sell or give away balloons, nor have clowns or other attraction in my booth area. All activities or give-a-ways in my booth must be approved by the sponsorship chairmen.**
- **The Village of Fairport, the Fairport-Perinton Merchants Association, Inc. and individual merchants will not be held responsible for any theft, loss of property or personal injury suffered during or as a result of participation in Fairport Canal Days.**

As a Sponsor, I agree to all conditions and requirements of the festival. By signing below I attest that I have read and accept the requirements and conditions listed in this Sponsorship Application

Signature: _____ Date: _____

Further questions should be directed to: Doug Sharp, Chairman at 388-1350 (days) or 223-0891 (evenings), email at: dougie49@frontiernet.net or Ed Bradford, Sponsor Chairman by email at: eb29@rochester.rr.com

Mail completed application to:
Fairport Canal Days Attn: Sponsorships
PO Box 1257 Fairport, New York 14450