



# Fairport Canal Days 2024

May 31-June 2, 2024

*Produced by the Fairport-Perinton Merchants Association Inc.*

## Sponsorship Application

(Please Print)

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Business Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship Level Requested: (Please mark the box of the sponsorship level you are requesting)

- ☐ **CANAL DAYS TITLE SPONSOR - \$15,000 – one booth available**  
Benefits custom tailored to meet sponsor needs
- ☐ **CANAL NIGHTS TITLE SPONSOR - \$10,000 – one booth available**  
Benefits custom tailored to meet sponsor needs
- ☐ **DUCK RACE SPONSOR - \$6,000 – one booth available**  
1- 10 x 20 Booth on Main Street (Electric provided)  
All Duck Race materials include Sponsor's logo  
Sponsor's logo included at weekly Fairport Farmer's Market booth  
Live participation in Duck Race event  
Live Mentions throughout Friday and Saturday Evening by the Band  
Sponsor Listing in Fairport Canal Days Print and Website Advertising  
Use of the Fairport Canal Days Logo through June 7, 2025.
- ☐ **MAIN STREET SPONSOR - \$5,000 – multiple booths available**  
1- 10 x 20 Booth on Main Street (Electric provided)  
Banner in the Fairport Junction (vendor provided)  
Live Mentions throughout Friday and Saturday Evening by the Band  
Sponsor Listing in Fairport Canal Days Print and Website Advertising  
Use of the Fairport Canal Days Logo through June 7, 2025.
- ☐ **LIFTBRIDGE SPONSOR - \$3,000 – multiple booths available**  
1 - 10 x 20 Booth  
Electric - \$100 extra, limited availability (granted on a first returned basis, including payment)  
Live Mentions throughout Friday and Saturday Evening by the Band  
Sponsor Listing in Fairport Canal Days Print and Website Advertising  
Use of the Fairport Canal Days Logo through June 7, 2025.
- ☐ **CANAL SPONSOR - \$500 – multiple advertising spots available**  
Sponsor Listing in Fairport Canal Days Print and Website Advertising  
Use of the Fairport Canal Days Logo through June 7, 2025.

## **Electrical Requirements**

Please list **in detail** your electrical requirements (example: prep cooler – 6.5 amps)  
(We have available standard 110v/20amp outlets OR 4 prong twistlock 220v/30amp)

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### **Please Note:**

**\*This application must be accompanied by a check in the amount of the sponsorship level you are requesting.** Checks should be made payable to: Fairport Perinton Merchants Association.

**\* Acceptance is granted on a first returned basis (including payment) until all spots are filled. Prime spaces are given in the order in which they are received complete.**

**\*Setup begins on Saturday at 6:30am.** If you choose to participate Friday night, please email [info@fairportcanaldays.com](mailto:info@fairportcanaldays.com) to make arrangements for setup and tear down.

**As a sponsor I agree that:**

- **My display area will be staffed at all times during the show hours and I will not sublet or place any other business or organization in my space.**
- **All activity will be confined to my designated display area.**
- **I will be prepared for any kind of weather with appropriate rain covers, tie downs, and weights. Spikes are not allowed! And all tables must be draped to the ground.**
- **Generators are only allowed if silent and fume free.**
- **I will not sell or give away balloons, nor have clowns or other attractions in my booth area. All activities or give-a-ways in my booth must be approved by the sponsorship chairmen.**
- **The Village of Fairport, the Fairport-Perinton Merchants Association, Inc. and individual merchants will not be held responsible for any theft, loss of property or personal injury suffered during or as a result of participation in Fairport Canal Days.**
- **The deadline to withdraw and receive a refund is April 1st**

***As a Sponsor, I agree to all conditions and requirements of the festival. By signing below I attest that I have read and accept the requirements and conditions listed in this Sponsorship Application***

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Further questions should be directed to:  
Dave Andrulis at [info@fairportcanaldays.com](mailto:info@fairportcanaldays.com)

Mail completed application to:

Fairport Canal Days  
Attn: Sponsorships  
6 N Main St  
Fairport, New York 14450